



IIMSAM WORKS
 With Concrete Deeds!
 Support IIMSAM! .. Support Life!

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IN SUPPORT OF THE UNITED NATIONS DECADE OF ACTION 2020–2030 THE SUSTAINABLE DEVELOPMENT GOALS



EXO - HUMANITARIAN ACTIVITIES

23 SEPTEMBER 2024 NY-EST-



Bella Vũ, the prolific- Youth-Goodwill Ambassador of IIMSAM and founder of the Bella Love Foundation, continues her inspiring journey of giving back to the community. After a major storm hit, many families in Làng Nủ village, Lào Cai, were homeless and in hardship. Through her foundation, Bella has generously contributed to humanitarian assistance to help rebuild homes for **37 affected families**, bringing hope and stability to their lives. This effort is part of a collaboration with the **Vietnam Heart Fund of Vietnam Television**, aimed at providing emergency relief and ensuring that families have safe shelter after the disaster. This urgent activity is crucial in helping the residents rebuild their lives after the devastating storm. 🌍💕

COMMENTS BY IIMSAM’S SECRETARY-GENERAL REMIGIO MARADONA:

*“Since becoming a youth Goodwill Ambassador in January 2022 via Ms. ECO INTERNATIONAL-2021, Bella has been an exceptional humanitarian, aiding over **10,000** underprivileged people in Vietnam. Additionally, she has provided numerous scholarships to dozens of disadvantaged students. “As a youth Goodwill Ambassador since January 2022.” A genuinely remarkable youth and student. She is just 16 years old.*

