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2023 - UNITED NATIONS INTERNATIONAL YEAR OF DIALOGUE AS A GUARANTEE OF PEACE
A/RES/77/32



EXO - HUMANITARIAN ACTIVITIES

Hagar Mokhtar, who holds the position of Youth Goodwill Ambassador for IIMSAM, is currently working with the guidance of Dr. Amaal Rezk, the founder of IIMSAM's strategic partner Ms. Eco International Pageant. Their joint effort aims to distribute **10,000 boxes of meals** to those in need as part of the "Your Smile is Good" campaign. Hagar initiated this campaign after winning the title of Miss Egypt 2022 and becoming an IIMSAM Youth Goodwill Ambassador. The campaign's primary goal is to provide food to 20 villages in Egypt throughout 2023.



This activity is in support of
UN-SDG# 17



Strong partnerships move the SDGs from commitments to actions.

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