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IIMSAM GADARA INITIATIVE LAUNCHES AN ENVIRONMENTAL CAMPAIGN IN JORDAN IN SUPPORT OF THE UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS IN PARTICULAR

GOAL#11: MAKE CITIES INCLUSIVE, SAFE, RESILIENT AND SUSTAINABLE.

In conjunction with the rising temperatures and World Water Day, the IIMSAM Gadara Initiative, in cooperation with the Yarmouk Forest Reserve of the Royal Society for the Conservation of Nature in Jordan, launched a watering initiative, where it distributed environmentally friendly pottery drinks to several sites in reserve for birds and wildlife that live or roam within the borders of the reserve...

While welcoming the head of the IIMSAM Gadara Initiatives, H.E Mr. Faraj Omari, in his office; The Director of the Yarmouk Forest Reserve, Mr. Muhammad Malkawi, gave a detailed explanation of the reserve's programs and its role in preserving and protecting biodiversity, increasing environmental awareness programs and supporting sustainable development.

Mr. Malkawi appreciated the support of the IIMSAM Gadara Initiative for rehabilitating some areas by planting forest trees and sustaining them through continuous watering in light of the scarcity of rainwater.

