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UNITED NATIONS INTERNATIONAL YEAR OF BASIC SCIENCES FOR SUSTAINABLE DEVELOPMENT 2022
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MISS ECO INTERNATIONAL CANDIDATES VISITED ORMAN CHILDREN'S CANCER HOSPITAL IN CAIRO - EGYPT EACH CANDIDATE DISTRIBUTED AN IN-KIND GIFT TO THE CHILDREN ALONG WITH MS. ECO INT'L ORGANIZATION HEADED BY ITS FOUNDER AND IIMSAM'S SPECIAL-ADVISER IN EGYPT DR. AMAAL RESK. (CENTRE-PHOTO BELOW.)



DECADE OF ACTION

IIMSAM supports UNSDGS 2020 - 2030
Together we can shape our world

عقد من العمل





DID YOU KNOW?



Miss Eco International, based in Egypt, is the biggest pageant competition in the Middle East for a cause working under the umbrella of LTCPUN in collaboration with IIMSAM & the Egyptian Tourism Authorities. As a Strategic Partners in support of **UN Sustainable Goal 17: Partnerships for the Goals Revitalize the global partnership for sustainable development.** The main objective of the contest is to choose the best Queen to be the ECO queen for the advocacy of eco-tourism all over the world and promote the United Nations Development Goals in particular environmental degradation, culturally through the exchange of cultures between queens, and to save, awaken and encourage tourism and the environment at the international level. IIMSAM'S Special-Envoy in Egypt Dr. Amaal Resk Egyptian National in 2015 founded/created MISS ECO INTERNATIONAL. Based on her premise of advocacy for any particular issue that concerns human affairs and can be delivered effectively using a common media-driven mechanism. Such as “Beauty Pageant” with a “Humanitarian Face” to appeal to the general public for support. Dr. Amal has patented and copyrights the Ms. ECO Beauty Pageant via registration at the Egyptian Government Copyright Office. **Today the competition has extended to 85 countries worldwide under the theme of Beauty for a Purpose and Eco. Ms. ECO Pageant ranks 6th in the world. (Source-WP.)**

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