



IIMSAM NEWS BULLETIN #002070
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United Nations International Year of Peace and Trust, 2021



SECRETARY-GENERAL OF IIMSAM REMIGIO MARADONA LAUDS THE ADVOCACY EFFORTS OF DYNAMIC BUSINESSMAN & “PRO BONO” AMBASSADOR AT LARGE H.E. MR. BAHAA EL DIN HUSSEIN AT THE MEGA-CAIRO WATER WEEK (CWW) 2021. UNDER THE PATRONAGE OF H.E. MR. ABDEL FATAH EL-SISI - PRESIDENT OF THE ARAB REPUBLIC OF EGYPT.



Picture on left: VIPs FROM M.E. AFRICA UNESCO "INTER ALIA."

IIMSAM'S Resident-Goodwill-Ambassador-at-Large in Egypt H.E. Mr. Bahaa El Din Hussein, has been raising awareness and mobilizing support for the IIMSAM mandate in the fight against the world's number one killer acute malnutrition, according to UNICEF. As well as shine a spotlight on his essential role in helping in achieving the UN Sustainable Development Goals-Decade of Action 2020-2030. Goodwill Ambassador Hussein advocacy on behalf of IIMSAM during the opening ceremonies of Cairo Water Week (CWW) has been outstanding as he has met and spoken to several ministerial delegations from Mena/GCC-Africa-European "inter alias" see pictures below. As well as the Egyptian Host-Delegation.

Below: Left Picture Ministerial-Delegation of Palestine.

Below-right: Egyptian Military Production Authority CEO



DECADE OF ACTION



CWW 2021

CWW2021 | HIGH LEVEL EVENTS

Cairo Water Week 2021 (CWW) is an Exceptional Venue that Brings Together Water Professionals and Decision Makers



The United Nations WWDR is an annual and thematic report that focuses on different strategic water issues and aims to provide the decision-makers with the right tools to ensure sustainable use of water resources. It's worth mentioning that, CWW has previously hosted the launching of the 2017 WWDR Arabic Edition Report titled "Wastewater", which denotes the excellent reputation of the CWW event.

This year the conference will host the launching of the Arabic Edition of World Water Development Report (WWDR) 2021 titled "Valuing Water"

Digital updates: Don't forget to check in with us for digital updates, and engage with us on social media

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#CairoWaterWeek 2021

www.cairowaterweek.eg

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Ministerial Delegations from East/West Africa.



Above-Ministerial Delegation-Iraq



Egyptian-Minister-Irrigation

EGYPTIAN-MEDIA-COVERAGE:



BRIEF-BIO OF H.E. Mr. Bahaa El Din Hussein-Goodwill Ambassador At-Large Bahaa El-Din Hussein, founder and owner of a prominent group of companies in the field of water and wastewater treatment and solutions. With more than 30 years of experience in delivering projects for the welfare of the society in Egypt and the Middle East region. Focusing on sustainable growth, tailor-made solutions, Re-use and Recycle for private and governmental sectors. He managed to achieve distinguished milestones that contributed to the preservation of the environment and smart cities. In-depth knowledge of all aspects of water and wastewater technologies, H. E. Bahaa El-Din Hussein is a pundit of his field.



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