



IIMSAM NEWS BULLETIN #002053

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IIMSAM'S PROLIFIC YOUTH AMBASSADOR - ENGINEER **ASIF AYOOB** WORKING WITH CONCRETE DEEDS IN BRINGING CRUCIAL IMPERATIVE FOOD ITEMS TO **100 FAMILIES** FROM UNDER PRIVILEGED COMMUNITIES IN COOPERATION WITH THE LOCAL GOVERNMENT OF KERALA AND TKM HIGHER SECONDARY SCHOOL.



IIMSAM, an Inter-Governmental Organization (IGO). An observer to the United Nations, Economic and Social Council at UN Headquarters in New York. Partners with TKM Higher Secondary School to feed **100 under privileged families in Kollam** via a launched campaign titled 'Care 4 Home,' to support the under privileged rural families that are facing lockdown, unemployment, deprivation, distress and overall misery all afflicted by the Covid-19 Pandemic. The program was organized in light of the UN Secretary General's call on the need for inclusive and networked multilateralism to coordinate with various regional, governmental and non-governmental institutions for the public good, building hope and trust and reconstruct relations between people. The envisages offering the grocery ration kit with all bare food essentials to one hundred families in the first phase. The school authorities carefully handpicked the families who were hit hard by continuous lockdown with the support of local government representatives. **The actual distribution of the In-Kind Contributions will be done by the emergency-distribution centre of the local-government only ones permitted to distribute to the needy during lockdowns.**



COMMENTS BY THE IIMSAM-YOUTH AMBASSADOR/ENGINEER-MR. ASIF AYOOB. "Being a hard time for everyone, humans across the globe should come forward to support the vulnerable communities to face and survive the challenges posed by Covid," said Asif Ayoob, the youth goodwill ambassador of IIMSAM. "Such interconnectedness and shared support shall create more purpose to our lives and well-being. TKM Higher Secondary School set an example in this direction, he said. Dr. M. Haroon, Member of TKM College Trust, Principal Mr. Yahiya A, Headmaster Mr. Anvar Mohammed, Mukhathala Block Panchayat Vice President Mr. H.Hussain and Kottamkara Panchayath President Mr. R.Devadas, IIMSAM Youth Advocates Mr. Thanzeer Ahammed and Shafeek Mohammed were present on location with distribution team."





(Pictures Above.) Speaking IIMSAM-Y-GWA MR. ASIF AYOOB. IIMSAM Appreciation certificate issued by IIMSAM's - Secretary General H.E. REMIGIO MARADONA was handed over to officials of TKM Higher Secondary School, India. Asif Ayoob discussing the next phase of campaign with Dr M Haroon, Member of TKM Trust, Principal Yahiya, Headmaster Mr Anvar Mohammed who are officials of TKM Higher Secondary School. Mr Shafeek Mohammed, Indian Model and IIMSAM's Youth Advocate was also present. Important people in the program. Mukhathala Block Panchayat Vice President Mr. H Hussain (Kerala Govt official) Kottamkara Panchayath President Mr. R Devadas (Officials of Kerala Government). Campaign-TEAM Picture right above.

CARE 4 HOME CAMPAIGN
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 Distribution of grocery kits to needy during COVID-19
 "Eat healthy, Stay healthy
 Together we will Survive"
 Promoting Sustainable Development Goal No 2 "Zero Hunger" of the United Nations



DID YOU KNOW?

India is now the second most corona-affected country as it surpassed Brazil, Russia, Italy and the UK, with its total corona cases standing at **28,574,350**
 Second wave of coronavirus in India: List of worst-affected states with the highest number of infections. **Maharashtra, Uttar Pradesh, Delhi, Chhattisgarh, Kerala- Nadu-Tamil and Karnataka** are the states which have contributed most to the rising cases of coronavirus in the country. (Source-NYT. & WHO June 2021.)