

## **IIMSAM NEWS BULLETIN #002037**

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IIMSAM YOUTH AMBASSADOR AND MS. ECO INT'L 2019 MS AMY NUR TINIE OF MALAYSIA LEADS MISS ECO INTERNATIONAL 2021 COMPETITION AND THE PLANTING OF TREES IN SUPPORT OF THE UNITED NATIONS DECADE OF ACTION 2020-2030 SUSTAINABLE DEVELOPMENT GOALS. EVENT AT THE REGAL ECOTEL - DAHAB - RESORT EGYPT.



All Miss Eco did the planting today and also open a recycling kids exhibition to support the UN SDG's. Eco - Advocacy friendly exhibition was held at Ecotel Dahab Resort Egypt. the advocacy exhibition showcases items taken from the resort itself and processed into a new eco-friendly product. The exhibition was attended by 45 participants from the Miss Eco International 2021 competition. It was officiated by Miss Eco International (President/Founder) Dr. Amaal Rezk) and IIMSAM-Youth Ambassador in Malaysia. Miss Eco International 2019 (Amy Nur Tinie). This exhibition provides a lot of information and education on how to recycle recycled materials. A tree planting activity was also held, where each representative from their respective countries would have their tree to plant. It's a significant and fun activity. The Tree Planting Activity aims to raise awareness of the importance of planting and saving trees, express our concern to the environment, and diminish the unfavorable effects of climate change.



