



IIMSAM WORKS
With Concrete Deeds!
Support IIMSAM! .. Support Life!

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IN SUPPORT OF THE UNITED NATIONS DECADE OF ACTION 2020–2030 THE SUSTAINABLE DEVELOPMENT GOALS

IIMSAM-INTERNATIONAL NEWSLETTER CIRCULAR # 001973

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IIMSAM STRATEGIC PARTNER HARE KRISHNA ONE OF THE WORLD'S LARGEST RENOWNED HUMANITARIAN ORGANISATION WITH INDEPENDENT CENTRES IN OVER **60 COUNTRIES** INCLUDING **50 CENTERS IN THE UNITED STATES**. PAYING DIVIDENDS WITH HUMANITARIAN CONCRETE DEEDS VIA THE **"FOOD FOR LIFE PROGRAMME"** IN SUPPORT OF THE IIMSAM SH. ZAYED FREE SPIRULINA DISTRIBUTION CENTRE IN KISUMU-KENYA WHICH HAS NOW RE-OPENED AS THE COVID-19 PANDEMIC LOCKDOWN HAS BEEN EASED BY THE GOVERNMENT IN MID-JUNE 2020.



(Shown in pictures above taken on 23 June 2020 recipients at the Sh. Zayed Free Spirulina Distribution Centre. Kisumu - Kenya)

SINCE RE-OPENING IN MID-JUNE THE SH.ZAYED SPIRULINA/FOOD FEEDING CENTRE HAS 600-700 DAILY BENEFICIARIES. THE DEMAND IS UNPRECEDENTED DUE TO FOOD SHORTAGES.

COMMENTS BY THE IIMSAM SECRETARY GENERAL REMIGIO MARADONA FOR THE IIMSAM NEWSLETTER:



*"On behalf of the IIMSAM and our Secretariat in Kisumu, I want to express my sincere gratitude for **Mr. Balakrishna Das**, Head of the Food for Life programme and the Hare Krishna organization. This unprecedented scale of continuous humanitarian aid to all our spirulina recipients to our Centre is remarkable, to say the least." "It reaffirms my belief that when we work together, amazing things happen." "This Humanitarianism is in line with the Hare Krishnas' initiatives in supporting the needy and the disadvantaged members of the society through their Food For Life Programme globally and above all rendering in-discriminative service to all. Thus, a demonstration with concrete deeds in line with IIMSAM's humanitarian initiatives in the fight to eradicate malnutrition globally using Spirulina superfood hence ensured a quality life for everybody*

*globally." "IIMSAM's **Sh. Zayed Centre** in Kisumu has a primary school and feeds all-inclusive children from all religions. The demand for these services is enormous. Excellent work can be accomplished with the teamwork of dedicated support from kind-hearted people. So far, we have recorded a lot of success with tangible results since re-opening our Centre from the Covid-19 Haitus.*

DID YOU KNOW ?



IS THE ONLY **INTER-GOVERNMENTAL** ORGANISATION IN THE WORLD WITH OBSERVER STATUS AT THE UNITED NATIONS ECONOMIC AND SOCIAL COUNCIL MANDATED TO DISSEMINATE **"SPIRULINA PLATENSIS"** AS A HUMANITARIAN INSTRUMENT IN FIGHTING SEVERE MALNUTRITION THE NUMBER ONE KILLER WORLDWIDE ACCORDING TO UNICEF.

DID YOU KNOW?

IIMSAM'S SH. ZAYED FREE DISTRIBUTION OF SPIRULINA CENTRE - KISUMU- KENYA - 2009- 23 June 2020



GRAND-VISITS (784,031) SPIRULINA DOSES (956,197) - SPIRULINA DRY -

GRAMS - 1,334,32 - SPIRULINA WET

-GRAMS - 9,381,418 - SPIRULINA RECIPIENTS - CHILDREN-ADULTS-DISABLED-ELDERLY - 81,469 - (PARTNER(S) - 18,000 (DOSES) 362 CHILDREN/ADULTS.



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