

IIMSAM'S PROLIFIC HONORARY UNDER-SECRETARY-GENERAL FOR HUMANITARIAN INSTITUTIONAL DEVELOPMENT H.E. DR. AYMAN AL-BAYAA MAKING IN ROADS UNDER THE ROYAL PATRONAGE OF HRH PRINCESS BASMA BINT TALAL; "THEIR FUTURE IS SINCERITY" HUMANITARIAN INITIATIVE IN AMMAN - JORDAN FOR ACUTE AND RARE ALLERGY DISORDERS AND VARIOUS OTHER AILMENTS AFFECTING CHILDREN.



(IIMSAM's Selected picture of some the children & HRH Princess Basma Bint Talal depicted below standing in middle with the children to the left of gentleman. Shownd Boxes of Special Non Allergic Wheat was provided to the children)

<<>>

His Excellency, Dr. Al-Bayaa, has been one of IIMSAM's most prolific Ambassador as he has been the catalyst in organising a series of philanthropic initiatives to facilitate humanitarian assistance for those who are suffering from debilitating illnesses. The Humanitarian Initiatives named "Their Future is Sincerity" which was launched by H.E. Dr. Ayman Al



Bayaa, as part of his Humanitarian Portfolio on behalf of the IIMSAM throughout the MENA Region which started in Egypt as depicted on the IIMSAM Newsletter Online Circular of 15 November 2016, now Jordan, January will be Palestine, February Morocco, March Lebanon. The initiative aimed to support the children being affected by devastating illnesses "among other things". In the Jordanian initiative are children who are affected severely by a rare allergy to wheat.

(Picture left Dr. Bayaa visiting Egypt's finest Abu al-Rish Children's Hospital in Cairo.)

H.E. Dr. Bayaa added comments for the IIMSAM Newsletter: "We have provided for the children Special Non-Allergic Wheat." "In addition to an awareness campaign about this disease through pamphlets, banners, and Social Media which we hope will be successful as it was in Egypt." "Whereupon my visit to Abu al-Rish Children's Hospital as it is the oldest and the best well-established children's hospital in the Middle East." Which provides specialised nursing and medical services for the children suffering from devastating illnesses like Cancer." "Through social media efforts in Egypt, we have gathered 20 million Egyptian Pounds for the hospital which has contributed significantly interaction with the campaign. "We are hoping to do the same in Jordan as well as our up in coming initiatives in Palestine, Morocco, and Lebanon within the Refugee Population in UN Refugee Camps among others."



<<>>

H.E. DR. AYMAN AL BAYAA IN SUPPORT OF THE UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS 2030 WITH CONCRETE DEEDS



SOUVENIR OF THE CAMPAIGN INITIATIVES:



DID YOU KNOW ?

IIMSAM is the only Intergovernmental Organisation in the world with Observer Status at the United Nations Economic and Social Council Mandated to Disseminate Free "Spirulina" as a Humanitarian instrument in fighting the world's number one killer acute malnutrition.

DID YOU KNOW ?

Spirulina Platensis was declared by the UN-World Food Conference of 1974: "As The Best Food For Mankind".

DID YOU KNOW?

IIMSAM working with "Concrete Deeds" since 2009 till present:
At The Sheikh Zayed Centre For Free Lifesaving Humanitarian Distribution
of Spirulina In Kisumu, Kenya.

in support of the UN-SDG# 2

DATA COMPILED DAILY BY CENTRE STAFF: AS OF 31 OCTOBER 2016:

900,000+ DOSES OF LIFESAVING HUMANITARIAN SPIRULINA DISTRIBUTED

**Email specific inquiries to website (s) addresses below under contact icon:
www.iimsam.org**