



The Partnership's Strategic Framework, and scope as below

IN SUPPORT OF THE:



Strong partnerships move the SDGs from commitments to actions.



#GlobalGoals

The IIMSAM Partnership addresses the full range of factors that impact on the health and wellbeing of women, children and adolescents, with a focus on under-served and marginalized populations. IIMSAM takes an holistic, integrative and rights based approach to support local action through multi-stake holder action and evidence based advocacy to strengthen the health workforce and resilience of health systems to provide high quality, available, accessible and acceptable health care and to maximize the impact of inter-related sectors, which have a crucial impact on health outcomes of “*Spirulina Platensis*” for the elders, women, children, adolescents and the physically challenged.

Detailed below for the IIMSAM's Secretary-General consideration describing what the Partnership.

does and what it will not do:

What The Partnership does:

- The Partnership focuses on the full spectrum of the continuum of care with special attention to equity and underserved areas and marginalized populations.
- The Partnership's work is aligned with, but not confined to the Sustainable Development Goals and the updated Global Strategy for Women's Children's and Adolescents' Health (Global Strategy 2.0).
- The Partnership has a particular focus on countries with a high burden of maternal and child mortality and low access to nutritious food or where malnutrition levels are high. identifying priority countries, issues and populations on an [annual/regular] basis.]]
- The Partnership's core value-add continues to be the power of its platform, providing partners [from both health and health-enhancing sectors] with opportunities to convene [,engage] and align actions [based on emerging evidence].
- The Partnership enables a unified accountability mechanism: the Partnership provides a space for mutual accountability, holding itself and its partners accountable to achieving jointly the goals of the Global Strategy 2.0/ UNSDG#2 [and other strategies as they become evident / applicable]; ensuring independent accountability processes; and promotes accountability to rights holders.
- The Partnership identifies a range of opportunities to catalyze action at country level, to maximize the power of the platform and the country presence of its partners to **unblock bottlenecks** that impede scale up and promoting Multi-Stakeholder Discussions.
- The Partnership works through its partners to foster high quality analysis of emerging evidence, promotes consensus on key Spirulina topics, and shares best practice.

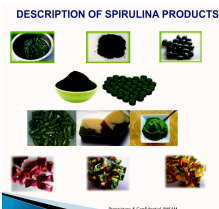
What The Partnership does not do:

- The Partnership does not establish offices [nor implements programmes] in countries where is not officially recognised as an Intergovernmental Organisation. (I.G.O) by the Appropriate Official Government Entities (EG: MOFA. “*inter alia*”).

- The Partnership is not a technical support agency. Individual partners provide technical assistance and direct funding to countries, but this is not a role for the Partnership's. IIMSAM may provide technical assistance provided it has sponsorship or funding to perform such tasks from the recipient or through a third party sources.
- The Partnership is not a financing mechanism, but supports efforts to advance the full range of financing approaches including domestic financing and emerging mechanisms such as the Global Financing Facility, Sponsors public/private or by individuals or through the IIMSAM Goodwill Ambassador's Programme among others.
- The Partnership is not a research institution.

ONGOING SINCE MAY-2009 - STATS BELOW TILL 31 NOV 2019
"IIMSAM IS A "MALNUTRITION FREE ZONE" IN KISUMU, REPUBLIC OF KENYA:

1MILLION PLUS doses of Spirulina **105K-PLUS** recipients **10MILLION-PLUS** Spirulina Grams: Have been distributed as spirulina nutritional support from IIMSAM on an ongoing basis.

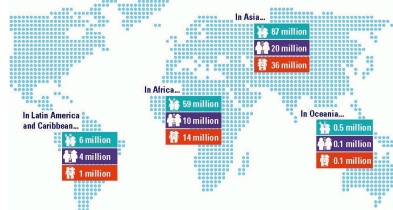


(IIMSAM Daily meticulously ongoing data Compilation y designated staff among others.)



LEVELS AND TRENDS IN CHILD MALNUTRITION

UNICEF / WHO / World Bank Group
 Joint Child Malnutrition Estimates
 Key findings of the 2017 edition



Worldwide... 155 million STUNTED, 41 million UNDERNOURISHED, 52 million OVERWEIGHT

WHO SHOULD CONSUME SPIRULINA?

Spirulina has no reported side effects and can be consumed by everybody for the improvement of their general health. However it is especially beneficial for:

- > Those on restricted diet
- > Pregnant women and nursing mothers
- > Those living a stressful, active and modern lifestyle
- > Those consuming fewer than three balanced meals a day
- > Who are regularly subjected to intense physical activity
- > Who do not get the recommended intake of fresh fruits & vegetables

WHAT THE WORLD SAYS ABOUT SPIRULINA!!!



ROME 1974 -
 WORLD FOOD CONFERENCE
 SPIRULINA: "The most ideal food for mankind."

SPIRULINA as "Mankind's best health product in the 21st century"



SPIRULINA as "Food for the Future"



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