



# INTERGOVERNMENTAL INSTITUTION FOR THE USE OF MICRO-ALGAE SPIRULINA AGAINST MALNUTRITION

INTERGOVERNMENTAL OBSERVER TO THE UNITED NATIONS ECONOMIC AND SOCIAL COUNCIL



## IIMSAM WORKS

With Concrete Deeds!

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IIMSAM TRABAJA CON HECHOS CONCRETOS!



## منظمة امسام

عمل جاد من أجل الإنسانية

دعمكم لامسام .. دعم للحياة!

IN SUPPORT OF THE UNITED NATIONS SYSTEM & THE SUSTAINABLE DEVELOPMENT GOALS 2015 - 2030

SYSTEM-GENERATED-IIMSAM-E-NEWSLETTER-ONLINE-INT'L-COMMUNITY-CIRCULAR

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### IIMSAM'S SECRETARY-GENERAL REMIGIO MARADONA LAUDS THE HUMANITARIAN RAMADAN IFTAR DONATION PROJECT IN A SYNERGY OF COOPERATION WITH ZEN PRODUCTIONS IN SUPPORT OF THE IIMSAM MANDATE & THE UNITED NATIONS DEVELOPMENT GOALS 2030 AGENDA.



(Picture: Left to Right) IIMSAM-GWA Mr. Roy Fernandes next to ZEN Productions - CEO/Founder, Ms. Zenofer Fathima and the volunteers of the Iftar-Donation-Project.) (Picture on Rt) GWA Mr. Roy Fernandes/Ms. Zenofer Fathima.

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Strong partnerships move the SDGs from commitments to actions.

The month of Ramadan presents us with an opportunity to maximize our good deeds, with kindness and charity as among the values most encouraged amongst us. On behalf of the Secretary-General of IIMSAM **Mr. Remigio Maradona**. Goodwill Ambassador **Mr. Roy Fernandes**. ZEN Productions, through the leadership of its CEO/Founder-Film Maker and IIMSAM Advocate. **Ms. Zenofer Fathima** have launched an **Iftar Donation Project** on the 27 May. The Humanitarian initiative will see Ms. Fathima and Mr. Fernandes along with the volunteers corps distributing **500 Iftar boxes** to labourers from the **Al-Malik Labour Camp in Sonapur, Dubai**. Each Iftar box consists of a hot meal, fruits, and a beverage, a delightful mix to mark the end of the fast. **The distribution will continue daily until the end of Ramadan.**

**COMMENTS BY IIMSAM SG R. MARADONA:** "I want to give my gratitude to our Goodwill Ambassador H.E. Roy Fernandes. ZEN Productions CEO/Founder, Film Maker and IIMSAM Advocate Zenofer Fathima and the many volunteers who assisting to carry out this dignified (Ramadan "Goodwill") in support of the United Nations Sustainable Development Goals-2030 and to bring to the labourers from the Al-Malik Labour Camp in Sonapur, Dubai "joyfulness". We must be more generous towards each "person with an equal right to stand in dignity on this planet." Only united we can succeed and in the process define our time on this planet as that of inclusiveness and tolerance as advocated by the visionary leadership of this great nation." for our fellow human beings."



**COMMENTS BY ZEN CEO/FOUNDER MS. ZENOFR FATHIMA.**



*“This Ramadan initiative is part of the many CSR undertakings of ZEN Productions, in line with the company’s efforts to promote kindness within the community and by making a difference in people’s lives through the donation of everyday essentials to those in need.”*

**COMMENTS BY IIMSAM’S GOODWILL AMBASSADOR MR. ROY FERNANDES:**



*“We at IIMSAM are proud to be part of this great Humanitarian Endeavor in an unprecedented synergy of cooperation with ZEN Productions, through the leadership of its CEO/Founder, Zenofer Fathima.” “With this In-Kind gift of 500 meal boxes per day till the end of Ramadan giving to labourers from the Al-Malik Labour Camp in Sonapur, Dubai. “Towards this end, we are honored to have the opportunity to deliver and set our*

*IIMSAM footprints in such noble cause.”*

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*THE IIMSAM ORGANISATION WOULD LIKE TO EXPRESSED OUR MOST SINCERE GRATITUDE TO TO THE FOLLOWING VOLUNTEERS WHO HAVE DEDICATED THEIR TIME TO THIS HUMANITARIAN CAUSE. Terine Lewis, Deepak Jagadish, Sajith Job, Aryaan Baig, Mike Ganwani & Lyane Kipot.*

**BRIEF BIO ON CEO/FOUNDER ZEN PRODUCTIONS AND IIMSAM ADVOCATE MS. ZENOFR FATHIMA:**

*Zenofer ‘Zen’ Fathima is a film maker and former television presenter in the first English channel in Dubai. She has spent over 18 years in the UAE broadcast industry. Zen Productions is a full service video production company serving the ever growing demand for videos across the business, industrial, commercial sectors. Based in Dubai and Malaysia, it specializes in creating Malaysian content for the Middle Eastern market vice versa to encourage trade and tourism between the two regions. (Courtesy of Google).*

