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## **IIMSAM IN PICTURES LOOKING BACK AT 2019 - RINGING IN 2020**

**INTERGOVERNMENTAL INSTITUTION FOR THE USE OF MICRO-ALGAE SPIRULINA AGAINST MALNUTRITION**

**INTERGOVERNMENTAL OBSERVER TO THE UNITED NATIONS ECONOMIC AND SOCIAL COUNCIL**

**IN SUPPORT OF THE UNITED NATIONS SYSTEM & THE SUSTAINABLE DEVELOPMENT GOALS 2015-2030**



Through 2019 we have continued our commitment to distribute Spirulina to combat the situation of children and others suffering from acute malnutrition to make a difference in their lives.

Our Spirulina lifesaving and our *Exo-Humanitarian* activities by our **Goodwill Ambassadors** “*inter alias*” helping the most disadvantaged children, so that they and their families can receive the services, opportunities, and choices they deserve, to live life to the fullest.

As we begin 2020, we want to take a moment to reflect on these activities, because behind every action is a child and a story of inequity. We’re looking forward to collaborating with you in 2020 and building on our commitment to realize the rights and improve the life of every child in support of the **United Nations Development Goals 2030 Agenda** to make our world a better place.



**REMIGIO MARADONA M.S.A.**  
Secretary-General of IIMSAM  
21 January 2020

**“P.S. A person of determination affected by *poliomyelitis* since the age of two.”**



**IIMSAM WORKS**  
With Concrete Deeds!  
**منظمة امسام**  
عمل جاد من أجل الإنسانية  
**IIMSAM TRABAJA CON**  
**HECHOS CONCRETOS!**

IN SUPPORT OF THE UNITED NATIONS SYSTEM & THE SUSTAINABLE DEVELOPMENT GOALS 2015-2030

## IIMSAM 2019 IN SELECTED-PICTURES

IIMSAM'S SHEIKH ZAYED SPIRULINA "LIFESAVING" ONGOING FREE DISTRIBUTION CENTRE IN KISUMU, KENYA. **One Million Plus Dosages of Spirulina - Thousands of Recipients** have been served at the IIMSAM Flagship Programme since its inception in Kisumu Kenya in April 2009. **A decade of saving lives.**

***" IIMSAM'S SH.ZAYED CENTRE IS A FREE MALNUTRITION ZONE IN KISUMU KENYA "***



***"Spirulina for Everyone"***



# IIMSAM-EXO-HUMANITARIAN - ADVOCACY SELECTED ACTIVITIES BY ITS GOODWILL AMBASSADORS "INTER ALIA."



## INDIA - JAN- 2019

SECRETARY-GENERAL OF IIMSAM REMIGIO MARADONA LAUDS IIMSAM'S YOUTH GOODWILL AMBASSADOR/MS. ECO INTERNATIONAL 2018 MS. CYNTHIA THOMALLA VISIT TO THE **BJ-HOME FOR CHILDREN-ORPHANAGE-SITUATED AT MATUNGA EAST, MUMBAI, MAHARASHTRA-INDIA. FURTHERING THE UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS WITH "CONCRETE DEEDS."**



*featured picture: The children with IIMSAM-GWA Ms. Thomalla. Picture bottom rt: from left to right) IIMSAM Youth Goodwill Ambassador Ms. Cynthia Thomalla (Ms. ECO 2018). OrphanageStaff: Director-Shweta Patil. Teachers: Anagha Malawi,Balaporiya,Madhavi Bhosale,Manisha Ranshinge and on back side black t shirt wala Akash Hawale. Picture on bottom left GWA Thomalla distributing snacks with muffins and choco juice after class and cutting cake. Last picture: Planting a tree as part of her Ms. Eco portfolio.*

## PAKISTAN - JAN- FEB - 2019

**IIMSAM'S PROLIFIC GOODWILL AMBASSADOR (AKA) THE MOTHER TERESA OF PAKISTAN RAHEELA KHAN CONTINUES TO CHANGE LIVES WITH "CONCRETE DEEDS" BY LAUNCHING A FREE EDUCATION PUBLIC SCHOOL/VOCATIONAL TRAINING CENTER IN ISLAMABAD PAKISTAN FOR UNDERPRIVILAGED KIDS ON UNITED NATIONS INTERNATIONAL DAY OF EDUCATION 24 JANUARY 2019.**



IIMSAM'S SPECIAL ADVISER OF THE SECRETARY GENERAL IN PAKISTAN MR. MUHAMMAD TARIQ TAQI AND HIS RELENTLESS ADVOCACY EFFORTS MAKING INROADS DURING MEETING WITH DXN-PAKISTAN CEO MR. ZARIF AHMED IN SUPPORT OF THE IIMSAM MANDATE AND THE UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS 2015-2030.



(Picture Insert on left: The Secretary-General of the Autonomous Intergovernmental Institution for the Use of Micro-algae Spirulina Against Malnutrition (IIMSAM) Remigio Maradona and Special Adviser Mr. Muhammad Tariq Taqi also seen in next picture with Mr. Zarif Ahmed CEO-DXN-Pakistan - last picture with Mr. Saeed Senior Manager DNX Pakistan

IIMSAM'S Special Adviser Mr. Tariq Taqi in support of the IIMSAM Mandate and the UN Sustainable Development Goals-2030 to achieve the ambitious Sustainable Development Goals (SDGs), launched by the UN in September 2015 in New York to be reached by 2030. In particular, in the purview of IIMSAM'S Mandate **SDG# 2 End hunger, achieve food security and improved nutrition and promote sustainable agriculture.**

Special Adviser Taqi has continuously lobby the Government of Pakistan in Islamabad to the concerned authorities about the benefits of Spirulina as a vehicle to tackle acute malnutrition which is pervasive in Pakistan. Mr. Taqi tireless efforts have led to inroads with DXN CEO in Pakistan Mr. Zarif Ahmed & Mr. Saeed Senior Manager DNX Pakistan to introduced IIMSAM working & presence in Pakistan & its expertise not only distribution of Spirulina but also its research basis & cultivation support of Spirulina internationally. As well as further research via spirulina pundits from the IIMSAM Council of Expert. Which can pave the way for an eventual Spirulina Cultivation Humanitarian Facility in Pakistan.

**DID YOU KNOW?**

**"The National Nutrition Survey States that 44 per cent of under-five children in Pakistan are stunted, 32 per cent underweight and 15 per cent suffer from acute malnutrition."**

**DID YOU KNOW?**

**IIMSAM IS THE ONLY INTER-GOVERNMENTAL ORGANISATION IN THE WORLD WITH OBSERVER STATUS TO THE UNITED NATIONS ECONOMIC AND SOCIAL COUNCIL MANDATED TO DISSEMINATE FREE "SPIRULINA PLATENSIS" AS A HUMANITARIAN INSTRUMENT IN FIGHTING SEVERE MALNUTRITION THE WORLD'S NUMBER ONE KILLER ACCORDING TO UNICEF.**

## SP. OLYMPICS- UAE-MARCH - 2019

IIMSAM'S SECRETARY-GENERAL REMIGIO MARADONA GIVES WARM WELCOME AND MORAL SUPPORT TO JAMAICAN SPECIAL OLYMPICS TEAM DUE TO COMPETE IN THE 2019 WORLD SUMMER GAMES IN ABU DHABI-UNITED ARAB EMIRATES FROM MARCH 14-21.



The Secretary-General of the Autonomous Intergovernmental Institution for the use of Micro-algae Spirulina Against Malnutrition, IIMSAM welcomed the Special Olympics Jamaica (SOJ) Team. The largest-ever delegation. (98-member party-comprising 73 athletes, 22 coaches, two officials and a medical representative) in a Special Event hosted by the Jamaican Middle East Diaspora. The event took place at the Els Golf Club, Dubai, Sports City Saturday 9th March 2019.

Left-Picture: (Charge de affaires-Jamaican Embassy in Kuwait H.E. Mr. Nigel Smith-SG R.Maradona & IIMSAM Goodwill Ambassador Mr. Daron Williams.)



**Comments by the Secretary-General R. Maradona:**

*It is a great honor for me be part of the welcoming celebration for (SOJ), and I am proud to be here with these great special athletes and get the chance to meet and greet the Jamaican team and share a live cultural and life experience with them in Dubai-United Arab Emirates." "Having been stricken with polio at the age of two and a physically challenged person all my life I can relate to these great athletes." The Jamaican Team and all the Approximately 7,000 athletes from over 170 countries expected to compete ahead of the 2019 World Summer Games in Abu Dhabi-United Arab Emirates from March 14-21. Over seven days of sporting action is a testament of how far we have come and what we are capable of doing with "Concrete Deeds" if we are giving a chance." I want to thank especially our Jamaican Goodwill Ambassador Mr. Daron Williams and the Jamaican Middle East Diaspora for organizing such pristine event and having me address the Jamaican Team.*

*"My Especial Appreciation to the UAE for its visionary leadership and tolerance. For It is a beacon of hope to the world. Its hosting of the largest sporting event ever held for sportsmen and women with intellectual and phisical disabilities speak for itself."*

# EGYPT-APRIL - 2019

IIMSAM'S SECRETARY-GENERAL REMIGIO MARADONA WELCOMES THE APPOINTMENT OF PROLIFIC HUMANITARIAN FMR. MS. GOA 2014 - MS. ECO INDIA 2018 ENTREPRENEUR-NASEEMA AREWALE AS AN IIMSAM GOODWILL AMBASSADOR IN SUPPORT OF THE IIMSAM MANDATE AND THE UNITED NATIONS DEVELOPMENT GOALS 2030 AGENDA.



PICTURES: DEPICTS IIMSAM'S NEWLY APPOINTED GWA **MS. NASEEMA AREWALE** FMR. MS. GOA 2014-MS. ECO 2018 & IIMSAM'S SP-ADVISER-ENVOY IN EGYPT **DR. AMAL REZK** FOUNDER OF THE MISS ECO INTERNATIONAL PAGEANT FOUR YEARS AGO AS AN LTCP-UN PROJECT.

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IIMSAM's newly appointed Goodwill Ambassador Ms. Naseema Arewale is a Prolific Humanitarian working with the I help Foundation Goa which aims to provide children with education & training facilities to enhance their capabilities and rehabilitate them in the society and also undertake many social welfare activities for Underprivileged Society across Goa. She also works with children, orphans, women empowerment issues "inter alia." The IIMSAM GWA arrived in the Iconic-Egyptian City of Alexandria and got right to work under her IIMSAM Goodwill Ambassador's Portfolio accompany by IIMSAM's Sp-Adviser/Envoy in Egypt Dr. Amal Resk. Official Visitations to MAY AND NOURANE Orphanage caring for forty kids, Food was bought for the 40 kids by the IIMSAM GWA Ms. Arewale and & Envoy Dr. Resk. Purchases of clothes, as well as financial support, was provided for the orphanage. Also in addition a visitation by the IIMSAM Team was

done at the Ahab Allah Association for the Disabled as they provided clothes and financial assistance for medical care.



# UAE-APRIL - 2019

IIMSAM'S SECRETARY-GENERAL REMIGIO MARADONA WELCOMES THE APPOINTMENT OF PROLIFIC ARCHITECT **MR. BRETT CAMERON** AS AN IIMSAM GOODWILL AMBASSADOR IN SUPPORT OF THE IIMSAM MANDATE AND THE UNITED NATIONS DEVELOPMENT GOALS# 9-17 2030 AGENDA.



PICTURES-LEFT: DEPICTS IIMSAM'S NEWLY APPOINTED GWA **Mr. Brett Cameron** and SG- **R. Maradona**. IIMSAM Media-Adviser **Mr. Saber Ghraith**

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IIMSAM's newly appointed-Goodwill Ambassador Mr. Brett Cameron is a Prolific Australian Born Architect who holds a New Zealand Nationality. Mr. Brett Cameron, MDES, Founding Board Member & Executive Advisory Board Member,CIAAD. An international professional accreditation platform endorsed and affiliated with the world's most prestigious organizations in the fields of design, standardization, and design, education.

The Goodwill Ambassadors Ceremonies presenting Mr. Cameron with his IIMSAM-GWA

Accreditation took place during an event organized and hosted by CIAAD at the Rotana-Media Hotel in the City of Dubai. UAE on 17 April 2017. The CIAAD advocacy-event to highlight the CIAAD efforts in working together with the UN to seek support from the UN. Thus, accessing the combined strength of the Global creative community from both academia and industry to address humanitarian issues:

# ETHIOPIA-APRIL - 2019

IIMSAM'S SECRETARY-GENERAL REMIGIO MARADONA WELCOMES THE STRATEGIC PARTNERSHIP BETWEEN IIMSAM & TIRUZER ETHIOPIA FOR AFRICA (TEA) SPIRULINA CULTIVATION PILOT-PROJECT WHICH WILL BENEFIT 1000 MALNOURISHED CHILDREN STARTING ON 2 MAY 2019 FOR THE FREE DISTRIBUTION OF HUMANITARIAN SPIRULINA IN ADDIS ABABA CITY AND LATER IN GAMBELLA CITY IN SUPPORT OF THE IIMSAM INSTITUTIONAL DEVELOPMENT OF IIMSAM IN ETHIOPIA & THE UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS 2030



TOP-LEFT-PICTURE: A TEAM PHOTO OF MR. YONA MAMO DIRECTOR OF (TEA) AND SPIRULINA PUNDITS AND TRAINEES THEY ARE FROM DIFFERENT UNIVERSITIES AND HAVE BEST EXPERIENCES ON SPIRULINA CULTIVATION IN DRC, RWANDA AND GHANA. PICTURES BOTTOM LEFT: MR. YONA MAMO. OTHER PICTURES SPIRULINA CULTIVATION BASINS AND NEWLY BUILD SPIRULINA GREEN HOUSE THAT WILL SERVED FOR THE COMING IMPLEMENTATION OF THE PILOT-PROJECT.



**Comments by the IIMSAM SG R. Maradona:** "Mr. Yona Mamo, Tiruzer Ethiopia for Africa Founder and Executive Director (Picture on the left) has a proven track record running his (TEA) Organisation." Our strategic partnership will be a great asset to IIMSAM, in particular, establishing its footprints in Ethiopia." We have been coordinating with his organization for the past two years to bring about tangible results in the form of a Pilot-Project on the grounds ready to roll." IIMSAM's role will be that of a strategic partner providing technical and other support from our team in Kenya when needed and making sure the Pilot-Programme gets off the ground as soon as possible as the first steps have been done already." I want to thank Mr. Yona for giving IIMSAM this opportunity to not only help (TEA) but those who are forgotten and in particular the hungry and acute malnourished kids in Ethiopia."

**Comments by Mr. Yona Mamo, Tiruzer Ethiopia for Africa Founder-Executive-Director:** "Stunting is increasing now compare to previous years. From 39 million under 15 age children 36 million are stunted according to UNICEF and Ethiopian Demographic Health Survey New Report." "More than 100,000 children out of school because of the shortage of food in Addis Ababa City". "Our Strategic Partnership with IIMSAM in support of the UNSDGs will benefit 1000 malnourished children" "On May 02, 2019 we will launch the Pilot-Programme in front of local media in Addis Ababa City and later on in Gambella City." "My special appreciation to the SG of IIMSAM R. Maradona

for its visionary leadership and tolerance and his coordination with TEA for a period of two years which finally yielded positive results for all involved and in particular the 1000 malnourished children who will take part in the Pilot-Programme."



# PERU/EGYPT - March/April 2019

SECRETARY-GENERAL OF IIMSAM REMIGIO MARADONA LAUDS IIMSAM'S YOUNGEST (22 YEAR-OLD) PERUVIAN MILLENNIAL YOUTH GOODWILL AMBASSADOR/SUHEYN CIPRIANI MS. ECO INTERNATIONAL 2019 HUMANITARIAN VISITS TO UNDERPRIVILLAGE SECTORS IN PERU FURTHERING THE UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS WITH "CONCRETE DEEDS."





**IIMSAM WORKS**  
With Concrete Deeds!

**منظمة امسام**  
عمل جاد من أجل الإنسانية

**IIMSAM TRABAJA CON HECHOS CONCRETOS!**



13 CLIMATE ACTION 

15 LIFE ON LAND 

17 PARTNERSHIPS FOR THE GOALS 

**IIMSAM** 

**WE BELIEVE UNITED NATIONS** 

**MISS ECO INTERNATIONAL** 





# UNSDG-17-PARTNERSHIP FOR THE GOALS- UAE - MAY - 2019

**IIMSAM'S SECRETARY-GENERAL REMIGIO MARADONA LAUDS THE HUMANITARIAN RAMADAN IFTAR DONATION PROJECT IN A SYNERGY OF COOPERATION WITH ZEN PRODUCTIONS IN SUPPORT OF THE IIMSAM MANDATE & THE UNITED NATIONS DEVELOPMENT GOALS 2030 AGENDA.**



*(Picture: Left to Right) IIMSAM-GWA Mr. Roy Fernandes next to ZEN Productions - CEO/Founder, Ms. Zenofer Fathima and the volunteers of the Iftar-Donation-Project.) (Picture on Rt) GWA Mr. Roy Fernandes/Ms. Zenofer Fathima.*

## COMMENTS BY ZEN CEO/FOUNDER MS. ZENOFER FATHIMA.



*"This Ramadan initiative is part of the many CSR undertakings of ZEN Productions, in line with the company's efforts to promote kindness within the community and by making a difference in people's lives through the donation of everyday essentials to those in need."*



## COMMENTS BY IIMSAM'S GOODWILL AMBASSADOR MR. ROY FERNANDES:



*"We at IIMSAM are proud to be part of this great Humanitarian Endeavor in an unprecedented synergy of cooperation with ZEN Productions, through the leadership of its CEO/Founder, Zenofer Fathima." "With this In-Kind gift of 500 meal boxes per day till the end of Ramadan giving to labourers from the Al-Malik Labour Camp in Sonapur, Dubai. "Towards this end, we are honored to have the opportunity to deliver and set our*

*IIMSAM footprints in such noble cause."*

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*THE IIMSAM ORGANISATION WOULD LIKE TO EXPRESSED OUR MOST SINCERE GRATITUDE TO TO THE FOLLOWING VOLUNTEERS WHO HAVE DEDICATED THEIR TIME TO THIS HUMANITARIAN CAUSE. Terine Lewis, Deepak Jagadish, Sajith Job, Aryaan Baig, Mike Ganwani & Lyane Kipot.*

**BRIEF BIO ON CEO/FOUNDER ZEN PRODUCTIONS AND IIMSAM ADVOCATE MS. ZENOFER FATHIMA:**



# HUMANITARIAN- DEED -EGYPT - MAY - 2019

THE IIMSAM SECRETARY-GENERAL'S RECENTLY APPOINTED SP-ADVISER-ENVOY IN EGYPT DR. AMAL REZK KICKS OFF THE IIMSAM'S PERENNIAL (RAMADAN AL KHAIR "GOODWILL CAMPAIGN") WITH AN OFFICIAL SOJOURN VISIT TO ONE OF EGYPT'S BIGGEST HOSPITALS SPECIALIZED IN CHILDREN'S CANCER IN THE WORLD - "57357 CHILDREN'S CANCER HOSPITAL IN CAIRO" IN SUPPORT OF THE UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS 2030 AGENDA THROUGH THE IIMSAM MANDATE.



COMMENTS FOR IIMSAM'S NEWSLETTER BY SECRETARY-GENERAL R. MARADONA:

"I want to give my deepest gratitude to our most recent appointee Dr. Resk for her ferocious and quick start of the IIMSAM (Ramadan Al Khair "Goodwill Campaign") with "Concrete Deeds." "I am very proud to have Dr. Resk a fast-no no-nonsense seasoned professional action-oriented individual on our Egyptian Team a spark plug to get things done concretely. "Dr. Resk will carry out her humanitarian portfolio in Egypt Steadfastly and with effectiveness. Not mere lip service in carrying out this noble (Ramadan Al Khair "Goodwill Campaign.") In support of the United Nations Sustainable Development Goals 2015-2030 through the IIMSAM Mandate to bring hope to those impoverished, malnourished, physically challenged, cancer struck among others."



## EDUCATIONAL-ADVOCACY-MAY 2019 (Portugal/Egypt)

IIMSAM'S SECRETARY-GENERAL REMIGIO MARADONA LAUDS THE IIMSAM OFFICIAL PARTICIPATION AT THE WORLD FAMILY SUMMIT 2019 VERSION IN LISBOA-PORTUGAL REPRESENTED BY IIMSAM'S SP-ADVISER/ENVOY IN EGYPT DR. AMAAL RESK.

(Photos- Picture on Left to right) IIMSAM-Sp-Adviser-Envoy Dr. Amaal Resk and UNITAR Director. Middle-Picture Conference participants with Dr. Resk.



The main purpose of the various editions of the World Family Summit is to promote Family's contribution to the implementation of the **Sustainable Development Goals 2030 Agenda** following a multi-stakeholder approach. It constitutes the biggest partnership towards making the present and the future world with more **peace, security, justice, tolerance, solidarity, prosperity** and integrated by mobilizing and promoting the basic economical, political, socio-cultural and sustainable unit of the society – the Family. The World Family Summit represents a legacy for the future generations, through the engagement of all sectors of Society in a "**Learning – Dialogue – Action**" process. **The focus of the Agenda 2030 for Sustainable Development and the core aspiration of the World Family Organization and to highlight the inclusion of the family in the process of development with No Family Left Behind.**" President WFO. The World Family Summit is organized by the **World Family Organization** an NGO with the support of the United Nations – Department of Economic and Social Affairs/Partner UNITAR-NGO-Section/UN-NGO-Informal Regional Network "*inter alia*."

## Advocacy/Environment - JUNE 2019 (EGYPT)

IIMSAM'S SECRETARY-GENERAL REMIGIO MARADONA LAUDS UN WORLD ENVIRONMENT DAY IN EGYPT 10 JUNE 2019 AS IIMSAM PARTICIPATES AT THE ARAB ACADEMY FOR SCIENCE, TECHNOLOGY & MARITIME TRANSPORT ONE OF THE ARAB LEAGUE OF STATES SPECIALIZED ORGANIZATIONS IN ALEXANDRIA - EGYPT.



(Picture from left to Rt: IIMSAM's GWA/Ms. ECO-2019 - Ms, Suheyn Cipriani - Sp-Adv/Envoy Dr. A. Resk - President of AASTMT. H.E. Prof. Ismail Abdel Ghafar - Minister of the Environment of the Republic of Egypt: H.E. Dr. Yasmine Fouad. Picture on rt includes The honorable Governor of Alexandria H.E. Dr Abdelaziz Konsowa.)

On the occasion of the United Nations Environment Day in Egypt 10th of June 2019. The Special-Adviser-Envoy in Egypt of the Secretary-General of IIMSAM Dr. Amaal Resk. Founder of Ms. Eco International and organizer of this event along with its host AASTMT in Alexandria Egypt. The Secretary-General of IIMSAM

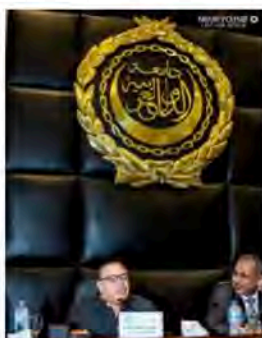
Remigio Maradona expressed its appreciation to the organizers and particular to Dr. Resk for her efforts in organising and to the H.E. Prof. Ismail Abdel Ghafar. President of the Arab Academy for Science, Technology & Maritime Transport (AASTMT.) One of the Specialized Organizations of the League of Arab States. For their support to the IIMSAM Mandate. The IIMSAM continues to count on the President's leadership and commitment to the support of the 2030 UNSDGs Agenda, including through international cooperation under a strategic partnership with the AASTMT and IIMSAM. Hence, ensuring befitting reply to malnutrition per the Sustainable Development Goals of the United Nations (SDGs) in the purview of IIMSAM's Mandate.

(Picture on top left shows) **Dr. Amaal Resk** on behalf of the Secretary-General Maradona took the opportunity of this occasion to hand over an IIMSAM Appreciation Certificate to the Minister of the Environment of the Arab Republic of Egypt: **H.E. Dr. Yasmine Fouad** & President of AASTMT. **H.E. Prof. Ismail Abdel Ghafar**



(Picture below/left shows) **Ms. Suheyn Cipriani from Peru (Ms. ECO 2019)** holding her IIMSAM Goodwill Ambassador Certificate along side AASTMT President. **H.E. Prof. Ismail Abdel Ghafar**. Ms. Cipriani will be working directly with Secretary-General **R. Maradona** and his Envoy in Egypt **Dr. Resk**. To raise awareness and mobilized support for the IIMSAM mandate in the fight against the world's number one killer acute malnutrition. As well as shine a spotlight on her essential role as an **IIMSAM Goodwill Ambassador** in helping in achieving the UN Sustainable Development Goals, to protect the planet and make a brighter future for all. As well as her responsibilities as **Ms. ECO 2019** to be a global advocate of 2019s World Environment Day Theme: **"Air Pollution"**. Which kills **seven million people a year**. Her advocacy during her year of Ms. ECO will help spur greater awareness. Air pollution is a global emergency affecting everyone. Thus, everyone

needs to do their shared responsibilities in leading the wave and stimulating global action to save millions of lives. During her stay in Egypt Ms. ECO 2019 Ms. Suheyn Cipriani will be visiting some of Egypt's Iconic-Touristic places (**Sharm Elshekh - Dahab and Ain Sokhna.**) **Ms. Cipriani will also be performing environmental activities (Planting-Beach-Clean up among other activities.)** She will depart from Egypt on the 20 June back to Peru.



(PICTURE LEFT 25 JUNE 2018 UN-ENVIRONMENT DAY EGYPT-IIMSAM-SG-R.MARADONA AT THE AASTMT.)

**QUOTE BY THE SECRETARY-GENERAL R. MARADONA:**

**"WE HAVE ONE PLANET AND WE CANNOT AFFORD THE CONTINUOUS NEGLET OF ITS FRAGILE ENVIRONMENT."  
"IF WE ARE TO SURVIVE WE MUST PROTECT IT FOR THOSE GENERATIONS THAT WILL FOLLOW US ON PLANET EARTH."**

[WWW.IIMSAM.ORG](http://WWW.IIMSAM.ORG) - [WWW.FACEBOOK.COM/IIMSAMIGO/](https://WWW.FACEBOOK.COM/IIMSAMIGO/)

## JULY/AUGUST - 2019

### Advocacy-Humanitarian - Aide/Recognition-

IIMSAM'S SECRETARY-GENERAL REMIGIO MARADONA LAUDS IIMSAM'S SENIOR HON.AMBASSADOR IN IRAQ SHEIKH HAZIM AL-JUBOORI'S EFFORTS ON THE INSTITUTIONAL DEVELOPMENT OF IIMSAM IN IRAQ IN PARTICULAR BRINGING HUMANITARIAN AIDE THROUGH IIMSAM DURING HIS DISCUSSIONS WITH THE PRESIDENT OF THE IRAQI HOUSE OF REPRESENTATIVES H.E. MR. MOHAMED AL- HALBOUSSI.



(Pictures above show) IIMSAM Sr. Hon. H.E. Mr. Sh. Hazim Al Juboori. The president of the Iraqi House of Representatives, H.E Mohamed Al- Halboussi, in the presence of the governor of Babylon H.E Karar Sabah Al- Abbadi, and President of Babylon Governorate Council Mr. Raad Hamza Alwan and the police chief of Babylon Governorate H.E. Mr. Ali Kowa.



## INTERNATIONAL YEAR OF PLANT HEALTH

2020

IIMSAM'S SECRETARY-GENERAL REMIGIO MARADONA WELCOMES THE ADMISSION OF KURDISTAN (IRAQ) INTO THE IIMSAM FAMILY OF AUTONOMOUS REGIONAL GOVERNMENTS MEMBER-STATES CATEGORY AS KURDISTAN RECOGNIZES IIMSAM OFFICIALLY AS I.G.O. AFTER THREE YEARS OF UNWAVERING DIPLOMATIC EFFORTS WITH KURDISH REGIONAL GOVERNMENTAL AUTHORITIES.



**Comments by H.E. Mr. Kawa Aban IIMSAM'S Resident Representative in Kurdistan:**

*"We look forward to working with the Regional Government in Erbil in an unprecedented synergy of cooperation in support of the IIMSAM Mandate and the United Nations Sustainable Development Goals 2015-2030. "Towards this end, we are honored to have imperative support from authorities in Erbil to allow IIMSAM to set its footprints officially in Kurdistan.*

*"I want to also thank the SG Maradona for his confidence in me over these past three years. Now as the Official Resident Representative in Kurdistan. "Since our official recognition on 10 of July 2019. We are coordinating the establishment of our new official office and our Secretariat Staff on behalf and approved by the Secretary-General Maradona who has been in constant communication with me. " We have invited the Secretary-General for an Official visit to Kurdistan in the offing.*

*"I will do my very best to bring forth our planned humanitarian pilot programs to benefit those in need. "which includes, in large part, the refugees' plight particularly malnutrition in children." "Kurdistan has been at the fore-front and strongly supported humanitarian initiatives."*

***IIMSAM-Photos Show IIMSAM Humanitarian Food Items deliver to Refugees  
Sponsored and Coordinated by H.E. Mr. Kawa Aban a Humanitarian Extraordanaire:  
Iraqi Kurdistan Region Circa 2017-2018***



## ENVIRONMENT-BOLIVIA

IIMSAM'S SECRETARY-GENERAL REMIGIO MARADONA WELCOMES THE SUPPORT OF IIMSAM'S STALWART ADVOCATE GOODWILL AMBASSADOR (EXO-HUMANITARIAN AFFAIRS) MILLENNIAL GERMAN BORN MS. VIRGINIA SALAS KASTILIO THE #1 FEMALE SNAPCHAT BUSINESS INFLUENCER IN THE WORLD ORGANIZES THROUGH "CONCRETE DEEDS" THE FIRST TEAM TO BRING IN-KIND ASSISTANCE TO FIGHT THE AMAZONIAN FIRES THAT ARE NOW ENGULFING THE BOLIVIAN SIDE OF THE AMAZONS.



IIMSAM-Pictures from left to Right: from Above IIMSAM'S GWA MS. Virginia Salas Kastilio & Volunteer Fire-Fighter. Other pictures depicts fires on the Bolivian side of the Amazons:

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### A RACE WE CAN WIN

Preventing irreversible climate disruption is the race of our lives and for our lives. It is a race we can - and must - win.



António Guterres  
United Nations Secretary-General  
1 August 2019

<https://www.gofundme.com/pledgetoearth>

#### DID YOU KNOW?

Most of these fires are manmade due to agricultural cut and burn deforestation practices intended to clear land for primarily cattle ranches and also crops such as soy, sugarcane, and palm oil.

... The Rainforest is an important regulator of the climate and perpetuates ecological systems that provide oxygen, absorb carbon from the atmosphere, clean the air, purify natural waters, provide medicine, and many other functions

... The Rainforest houses about 25% of the world's biodiversity including 10% of all known species on Earth, 40,000 plant species, 3,000 freshwater fish species, and more than 370 types of reptiles

... The Rainforest is home to about 1 million indigenous peoples that provide valuable world culture and wisdom



13 CLIMATE ACTION



# HUMANITARIAN-DEED-EDUCATION - UAE/INDIA - OCT 2019

IIMSAM'S PROLIFIC HUMANITARIAN **YOUTH** GOODWILL AMBASSADOR FROM GOA-INDIA MS. NASEEMA AREWALE SPENDS HER 24TH BIRTHDAY CELEBRATION TRIP TO GOA SHOWERING LOVE AT THE ASRO HIV POSITIVE KIDS ORPHANAGE & CARING HOME IN THE VILLAGE OF TIVIM-MAPUSA.



THE SECRETARY-GENERAL OF IIMSAM REMIGIO MARADONA A SPECIAL-HONOUR GUEST AT THE OPENING OF THE FIRST ARAB YOUTH INTERNATIONAL MODEL UNITED NATIONS IN THE MIDDLE EAST HELD AT OCCIDENTAL IMPZ DUBAI CONFERENCE & EVENTS CENTRE, DUBAI, THE UNITED ARAB EMIRATES 19TH TO 22ND SEPTEMBER 2019.



### DID YOU KNOW ?

Spirulina is the best vegetable protein source (65%), higher than any other natural food.

*spirulina daily*

### IRON & SPIRULINA

Iron is the most common mineral deficiency worldwide, especially for women, children and older people.

IRON in SPIRULINA is bioavailable & more absorbable than the form of iron found in vegetables, meat & iron supplements.

For all the people who need IRON (HEMOGLOBIN), SPIRULINA is one of the best natural sources.

*spirulina daily*

# EDUCATION UAE - NOV- 2019

THE SECRETARY-GENERAL OF IIMSAM REMIGIO MARADONA DELIVERS AN EMPHATIC SPEECH AS THE HONOUR-KEYNOTE-SPEAKER GUEST AT THE OPENING OF THE AMERICAN UNIVERSITY IN DUBAI 2019 MODEL UNITED NATIONS.





# HUMANITARIAN DEED (KSA) NOV 2019

IIMSAM'S SECRETARY-GENERAL REMIGIO MARADONA LAUDS THE MOST PROLIFIC EXO-HUMANITARIAN ON GOING ACTIVITIES OF IIMSAM'S H.E. SHEIKH DR. MOHAMMED SALEH AL DHAHERI RESIDENT REPRESENTATIVE IN KSA AND CHAIRMAN OF AL DHAHERI GROUP - DURING 2019 HE SPONSORED 2 CEREMONIES DEDICATED TO ORPHANS IN MEDINA - SAUDI ARABIA AND WERE HELD UNDER THE PATRONAGE OF HRH PRINCE FAISAL BIN SALMAN BIN ABDELAZIZ AL SAUD, AMIR OF MEDINA SHOWN IN PICTURES BELOW.



LEFT PICTURE: IIMSAM SECRETARY-GENERAL REMIGIO MARADONA AND SHEIKH DR. MOHAMMED SALEH AL DHAHERI MAKES ON GOING COMMENDABLE CONTRIBUTIONS IN FIGHTING AGAINST MALNUTRITION AND SUPPORTING ORPHANS .

IIMSAM'S Resident-Representative H.E. Sheikh Dr. Mohammed Saleh Al Dhaheri on going **Exo**-Humanitarian Activities in support of the IIMSAM Mandate not only in KSA but also in Jordan and Egypt. During 2019 he sponsored 2 ceremonies dedicated to orphans in Madina - Saudi Arabia and were held under the patronage of **HRH Prince Faisal Bin Salman Bin Abdelaziz Al Saud**, Amir of Medina. An amount of 100 thousands Saudi Riyals were paid by H.E. Al Dhaheri to the orphans in Jordan on monthly basis for salaries.

His remarkable efforts have helped further organization's fight against malnutrition, not just in the Arab states, but globally as well. Sheikh Mohammed Saleh Al Dhaheri fully believes in the vision of Saudi Arabia 2030 and is confident that the great efforts of the wise leadership, led by King Salman and His Crown Prince Mohammed

bin Salman, will push forward the development of wider horizons and look forward to participating in achieving these lofty goals.

## INTERGENERATIONAL RELATIONS



THERE ARE ROUGHLY 810 MILLION PERSONS AGED 60 YEARS OR OVER IN THE WORLD



BY 2050 THERE WILL BE 2 BILLION



# ENVIRONMENT & UNSDGS 2030 - EGYPT - NOV 2019

**IIMSAM WORKS**  
With Concrete Deeds!

**منظمة امسام**  
عمل جاد من أجل الإنسانية

**IIMSAM TRABAJA CON**  
**HECHOS CONCRETOS!**

MISS ECO INT'L SUPPORTS THE UNSDGS 2030 AGENDA FOR A BETTER WORLD



Special-Adviser-Envoy of IIMSAM in Egypt **Dr. Amaal Resk** (Middle-Picture Above with) Miss Eco International 2019/IIMSAM-Goodwill Ambassador **Ms. Suheyn Cipriani** (Peru). Galvanizing advocacy/support for the United Nations Sustainable Goals 2030 Agenda for a better world. As they spear-head the Youth Brigade of Miss Eco Teen and Miss Eco International from 35 countries around the world.

As part of their portfolio under Miss Eco in purview to the environment. The Miss Eco-Youth Brigade initiated the clean up of activities in the *Egyptian Region of Lagoon Dahab South Sinai* with collaboration of Swiss Inn Resort and the logistical assistance of **General Khaled Fouda** Governor of South Sinai-Region. The humanitarian exo-activities will culminate in Alexandria and Cairo on the 4th-5th of December.

(PICTURE ON LEFT) IIMSAM-GWA-MISS ECO INTERNATIONAL-2019 **MS. SUHEYN CIPRIANI** (PERU) & **MS. PATRICIA PEKLAR** (SLOVENIA) MISS ECO 2015.



Email specific inquiries to website (s) addresses below under contact icon:  
**WWW.IIMSAM.ORG**

*Thank you for your trust and continued patronage. Working together, we can reach out to the most vulnerable populations across the globe and make a real difference.*

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<https://www.facebook.com/IIMSAMIGO/>  
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# ADVOCACY/DESIGNATION - UAE - NOV 2019

IIMSAM'S SECRETARY-GENERAL REMIGIO MARADONA WELCOMES THE APPOINTMENT OF SAUDI ENTREPRENEUR AND FOUNDER OF THE LONDON BASED GATE OF GOLDEN DAWN FOUNDATION MS. WAFI BIN KHALIFA AS AN IIMSAM GOODWILL AMBASSADOR IN SUPPORT OF THE IIMSAM MANDATE AND THE UNITED NATIONS DEVELOPMENT GOALS 2030 AGENDA.



(Featured pictures from left) IIMSAM'S Newly Appointed GWA Ms. Wafi Bin Khalifa with SG. Remigio Maradona and IIMSAM's Senior Adviser & Media Director Mr. Samir Al Neel.) During the sojourn press gathering at the Hilton Dubai Al Habtoor City Hotel - UAE. 21 November 2019.)

## Humanitarian visit November 22 2019 to the Rashid Centre in (Dubai).



## HUMANITARIAN-AIDE- SPIRULINA PROGRAMME LAUNCHED - PAKISTAN - DEC - 2019

THE SECRETARY-GENERAL OF IIMSAM REMIGIO MARADONA LAUDS THE FIRST SUCCESSFUL SPIRULINA PILOT-PROGRAMME IN PAKISTAN AT THE INNER VOICE SCHOOL SYSTEM IN ISLAMABAD SPEAR HEADED BY IIMSAM'S MOST PROLIFIC GOODWILL AMBASSADOR MRS. RAHELA KHAN (AKA) AS THE MOTHER TERESA OF KASHMIR AND LIGHT OF SHIGAR FOR HER HUMANITARIAN WELFARE PROJECTS ACROSS PAKISTAN.



PICTURES ABOVE FROM LEFT TO RIGHT: SG. R. MARADONA/IIMSAM'S LITTLE ADVOCATE 9 YEAR OLD "ZOE" AND CHILDREN TAKING THEIR SPIRULINA WITH GWA KHAN AT THE INNER VOICE SCHOOL SYSTEM IN ISLAMABAD.



Last year in August 2018, Founder of Inner Voice Welfare Trust Her Excellency RAHEELA KHAN famously regarded as the MOTHER TERESA of Pakistan for her humanitarian welfare projects across Pakistan, was appointed a Goodwill Ambassador by Secretary-General R. Maradona along with an MOU with the Inner Voice Welfare Organisation as strategic partnership with IIMSAM -

in support of **UNSDG# 2-3-4-17. To counter malnutrition in Pakistan where every 1 out of 5 people suffers extreme malnutrition.** H.E Raheela Khan has been funding and providing for more than 25 schools across the Kashmir, Islamabad and Rawalpindi. After the success of her first branded INNER VOICE SCHOOL SYSTEM in Shigar-Baltistan which provides free education to **200 orphan children.** She implemented a new school in the underprivileged area of Burma Town Islamabad addressing the educational grooming needs of 300 street children coming from extremely poor families who used to pick recyclable garbage for a living. Free educational facilities were established followed by a **DAILY MEALS** program which assisted in countering only a part of the malnutrition. **A SUPERFOOD** like Spirulina was required to enable these children to perform in all aspects of physical and mental development. To confirm its health benefits H.E Raheela Khan started a **3 month SPIRULINA supplement course herself** and experienced an increase in energy levels while medical results indicated elimination of various health deficiencies and increase in physical performance and stamina.

The SPIRULINA PILOT PROGRAM started in MAY 2019 for a duration of 6 months. A steady dosage of 300mg of water dissolved SPIRULINA was given to all children at the start of the day. At beginning of the program physical measurements of all children were recorded along with analysis of their academic capabilities. Measurements such as height, weight, chest and waist were recorded on monthly basis and a significant increase was visible after every 3 months. H.E Raheela Khan continued her SPIRULINA course along with the children at the school. Thanks to the natural gift of SPIRULINA from IIMSAM at the end of the 6 month program the malnourished children of Inner Voice School Burma Town were now at their fullest growth, physical and academic performing potential it will now be continuous programme. "I would like to thank His Excellency Mr.Remigio Maradona for giving us Spirulina. my next mission is to implement more SPIRULINA projects across Pakistan. IIMSAM and INNER VOICE fighting malnutrition together with SPIRULINA."

## WHO SHOULD CONSUME SPIRULINA?

Spirulina has no reported side effects and can be consumed by everybody for the improvement of their general health. However it is especially beneficial for:

- Those on restricted diet
- Pregnant women and nursing mothers
- Those living a stressful, active and modern lifestyle
- Those consuming fewer than three balanced meals a day
- Who are regularly subjected to intense physical activity
- Who do not get the recommended intake of fresh fruits & vegetables

## WHAT THE WORLD SAYS ABOUT SPIRULINA!!!!



ROME 1974 -  
WORLD FOOD CONFERENCE  
SPIRULINA: "The most ideal  
food for mankind."

SPIRULINA as "Mankind's best  
health product in the 21st century"



SPIRULINA as "The most ideal  
and perfect food of tomorrow"

SPIRULINA as  
"Food for the Future"



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**IIMSAM/IVW VIDEO ON THE NEWLY LAUNCHED  
PAKISTAN'S FIRST SPIRULINA PILOT PROJECT SEE  
IIMSAM'S CERTIFIED OFFICIAL FACEBOOK PAGE.**

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