

INTERGOVERNMENTAL INSTITUTION FOR THE USE OF MICRO-ALGAE SPIRULINA AGAINST MALNUTRITION

INTERGOVERNMENTAL OBSERVER TO THE UNITED NATIONS ECONOMIC AND SOCIAL COUNCIL



IIMSAM WORKSWith Concrete Deeds!

Support IIMSAM Support LIFE!

¡IIMSAM TRABAJA CON HECHOS CONCRETOS!

منظمة امسام عمل جاد من أجل الإنسانية

دعمكم لامسام .. دعم للحياة!



IN SUPPORT OF THE UNITED NATIONS SYSTEM & THE SUSTAINABLE DEVELOPMENT GOALS 2015 - 2030

SYSTEM-GENERATED-IIMSAM-E-NEWSLETTER-ONLINE-INT'L-COMMUNITY-CIRCULAR #001472

Date Released: 7 January 2018 (New York-Eastern-Standard-Time)

Official-Mailing- Address - 884 Dag Hammarsjold- 47st. 2nd Ave. UN-Plaza-Diplomatic-Enclave-P.O. Box#20075 -NYC-10017

SECRETARY-GENERAL OF IIMSAM REMIGIO MARADONA WELCOMES THE APPOINTMENT OF UAE CELEBRITY ICONIC ARTISTS AS A GOODWILL AMBASSADOR H.E. BADRIYA AHMED IN SUPPORT OF THE IIMSAM MANDATE & THE UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS 2015-2030.



(Photos- above show from left to right #1) Depicts H.E. Dr. Ayman Al Bayaa, IIMSAM's Hon. USG- for Humanitarian Affairs. IIMSAM Secretary-General H.E. Remigio Maradona & Newly Appointed Goodwill Ambassador H.E. Mrs. Badriya Ahmed receiving her GWA Credentials. (Photo #2) GWA Badriya with Ast. Undersecretary of Social Development Affairs H.E. Naji Al-Hai Mubarak (Ministry of Community Development.UAE) SG-R. Maradona & H.E. Dr. Bayaa handing out IIMSAM Appreciation Certificates for Mustafa Ali Ahmed Amshan Proprietor/CEO of Royal Equestrian Club & Saif Khalifa Matar Al-Mezaina (Co-proprietor-REC). Last two pictures from left to right: Proprietors of Royal Equestrian Club hand out accolades to H.E. R.Maradona & H.E. Dr. Ayman Al Bayaa.

The Secretary-General of the Autonomous Intergovernmental Institution for the Use of Micro-algae Spirulina Against Malnutrition (IIMSAM) Remigio Maradona welcomes the appointment of UAE Celebrity Iconic Artist H.E. BADRIYA AHMED. The ceremony took place under the Patronage of the Royal Equestrian Club at their site located in Khawaneej, Dubai. In her new role, she will be teaming with IIMSAM to raise awareness and mobilized support for the IIMSAM mandate in the fight against the world's number one killer acute malnutrition. As well as shine a spotlight on her essential role in helping in achieving the UN Sustainable Development Goals, which were agreed upon by world leaders at UN Headquarters in New York in September 2015 to protect the planet and make a brighter future for all.

"I am most honored to have Her Excellency Badriya joining the IIMSAM family as I am looking forward to working with her to raise awareness of the grave issues and enormous opportunities affecting our planet. Among the first, malnutrition. I hope she will inspire others to work with us in making a healthy planet for generations to come." Said SG-Maradona at the Ceremonies.



<u>Comments from the Newly Appointed Goodwill Ambassador H.E. Badriya Ahmed during her appointment</u> <u>ceremony at the Royal Equestrian Club 6 January 2018:</u>

We all need to ensure we support the IIMSAM Mandate to combat malnutrition." To make the planet a better one for the generations that follow us as the Secretary-General Maradona stated." I will do my utmost to make IIMSAM a household name in my country the UAE and throughout the Gulf Region to galvanize support for its Mandate through its humanitarian endeavors worldwide."

Email specific inquiries to website (s) addresses below under contact icon:

WWW.IIMSAM.ORG

Thank you for your trust and continued patronage. Working together, we can reach out to the most vulnerable populations across the globe and make a real difference.